

## PRESS RELEASE

The Board of Directors of GICAM  
Expresses its deep concern about the deterioration of the social climate

The Board of Directors of the Cameroon Employers' Organisation (GICAM) is deeply concerned about the deterioration of the social climate and the threats it poses to the business climate.

The excesses observed these days in the media and social networks take the form of constant calls to oppose each other, and pitting the national ethnic communities against each other. They add to the serious difficulties born of the insecurity that prevails in the country.

Cameroon does not need new crises. On the contrary, we are committed to the need to participate in the creation of a space conducive to the smooth running of business.

These multiple calls to violence touch our belonging to the nation. They are an infringement to our republican ideal. It's a blow to our consciences. They constitute a violation of our country's attachment to the values of work, effort and solidarity, against the backdrop of communitarianism exploited by the stigmatization of one or more ethnic communities.

These excesses constitute a dangerous and risky step towards the dislocation of our social base, essential for the development of the economic activity.

We cannot accept it!

The company is the anchor of our economic and social commitment. As such, it is the crucible of national integration. It is today subject to the danger represented by the multiplication of these crises. These abrade its commercial and production capacities and discourage the impetus of investors towards our country.

The company is a reflection of the diversity of the Cameroonian people. This is why it must, by the sustainable creation of wealth and jobs, continue to serve as a bulwark against the fancies of divisions and rupture of our national bond. It would not survive continues deterioration of the business environment.

We call on business leaders to ensure that they do not give in to calls for divisional, and that they should be guarantors of diversity and cohesion within their companies.

In the end, faced with the staggering rise of all these perils, the Board of Directors of GICAM also calls on all, to make sure everything is implemented in order to preserve our economic and social environment, so that the company continues to reflect this diversity. This asset and this Cameroonian specificity, which investors consider as a major component of the dynamism and resilience of the economy of our country.

Douala, February 5<sup>th</sup>, 2019

For the Board of Directors of GICAM  
President

**Celestin Tawamba**



Le Patronat Camerounais