CRISIS PLAN

STOP COVID-19

by GICAM

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COVID-19 is a global pandemic affecting Cameroon, its economy, and the private sector.

The coronavirus infection broke out in December 2019 in Wuhan, capital of Hubei province, in central China, and has rapidly spread around the world. On March 11th, 2020, the World Health Organization (WHO) officially classified it as a global pandemic. As of April 25th, 2020, the pandemic was affecting 187 countries around the world.

The first case was declared in Cameroon on March 6th, 2020. In response, a series of restrictive measures were decreed by the Government, including the closure of all borders, the prohibition of demonstrations/events gathering more than 50 people, restrictions in transport, the mandatory wearing of masks in public places...

To meet the needs of the private sector, GICAM has put in place an emergency and response plan based on the following pillars:

- Maintaining economic activity
- Safeguarding employment
- Promoting the circular economy

1. An unprecedented economic shock: chronology of GICAM actions

- Cancellation of all events requiring a physical presence at GICAM: March 17th, 2020
- Extraordinary meeting of the Board of Directors: March 19th, 2020
- Letter to the Prime Minister setting out GICAM’s proposals in support of companies and the economy: March 26th, 2020
- GICAM press release in reaction to the announcement of the Government Plan against Covid-19. GICAM calls on companies to support this response plan: March 20th, 2020
- Letter from the President of GICAM to business leaders in Cameroon: March 27th, 2020
- Update of the website www.legicam.cm with a tab dedicated to Covid-19: March 31st, 2020
- Generalized videoconference of GICAM meetings: April 3rd, 2020
- Meeting of the Board of Directors in Videoconference at GICAM: April 3rd, 2020
- Training on teleworking tools by the CDPME: April 7th, 2020
- Weekly meeting of the Board of Directors including all Committee Presidents: April 10th, 2020
- Meetings with trade unions: April 16th, 2020
- Weekly meeting of the Board of Directors including all Committee Presidents: April 23rd, 2020
- Publication of the GICAM survey on the economic impact of COVID-19: April 25th, 2020
- Minister of Health visits GICAM: March 06th, 2020
2. The reorganization of GICAM’s communication in 5 major points: the virtuous circle of crisis communication

- ORIENT
  - A space dedicated to the pandemic on the website

- PREVENT
  - A relay of information and government decisions
  - Weekly sessions of the Board of Directors to analyze the progress of the situation

- ANTICIPATE
  - Regular surveys to measure the impact on activities by industry and business line

- HELP
  - Contextualization of the employers’ guide
  - The implementation of a large circular economy plan for the maintenance of activity
  - Reorientation of CDPME services to support members
  - The writing of a practical resilience guide for micro enterprises and SMEs during covid-19’s period
  - Study of a supporting fund and financial support measures
  - Developing an advocacy plan to support SMEs

- INFORM
  - The live chat “GICAM replies”;
  - Webinars on pandemic response themes (HR, tax, legal, economy, digital, CSR, etc.);
  - Information artwork;
  - A weekly newsletter.
3. Our support: because our members are the very essence of our existence

**GICAM of services**

Supporting members during the crisis via:

- Dedicated services (webinar, information capsule, news flash, etc.);
- Circular economy: join our list of service providers;
- Information by theme (HR, economy, tax, legal, digital, social, etc.);

**GICAM of influence**

Influence economic decisions

- Framework for consultation with trade unions and other organizations;
- Defend the interests of the private sector before the Government.

**GICAM of economic intelligence**

Economic response strategy to the pandemic

- Watch unit;
- Sector impact analysis (by industry);
- Strategy to maintain the employment rate;
- Legal and fiscal measures;
- Limit bankruptcies (support funds, specific support, etc.).

4. Giving you back the floor because you have a say

Send your complaints to the Board of Directors which meets weekly here:

https://forms.gle/CctEp5m983pVBEBN8

Give your opinion on the management of the pandemic and GICAM’s STOP COVID-19 plan here:

https://forms.gle/eHmaeAYxRbnbsdKv7
5. STOP COVID-19 agenda
The program of our meetings

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<tr>
<th>ACTIVITY</th>
<th>THEME</th>
<th>DATE-TIME-DURATION</th>
<th>HOST / PRESENTER</th>
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<tr>
<td>Live Chat with GICAM (Facebook + Zoom)</td>
<td>GICAM replies</td>
<td>May 1st, 2020 at 3 p.m. (duration 1H)</td>
<td>Alain Blaise Batongue Executive Secretary, GICAM</td>
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<td>Human resources webinar</td>
<td>HR management during COVID-19 crisis</td>
<td>May 7 at 3 p.m. (duration 20 min)</td>
<td>Emilienne Biboum Vice-President of the Social, Employment and Skills Acquisition Committee, GICAM</td>
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<td>Webinar on tax issues</td>
<td>Management of your relations with tax, customs and NSIF administrations during COVID-19 crisis</td>
<td>May 8 at 3 p.m. (duration 20 min)</td>
<td>Laure Kenmogne Administrator at GICAM &amp; President of the Tax, parafiscal and customs commission, GICAM</td>
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<td>Webinar on legal issues</td>
<td>Boards meetings and General Assemblies during COVID-19 crisis</td>
<td>May 13 at 3 p.m. (duration 20 min)</td>
<td>Patience Mapoko President of the Legal affairs, litigation and regulation Committee, GICAM</td>
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<td>Webinar on digital economy and tools</td>
<td>7 key points to organize teleworking during COVID-19 crisis</td>
<td>May 15 at 3 p.m. (duration 20 min)</td>
<td>Reine Mbong Essobmadje Administrator &amp; President of the Digital Economy committee, GICAM</td>
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<td>Webinar on governance</td>
<td>Which governance for resilient and sustainable companies?</td>
<td>May 22 at 3 p.m. (duration 20 min)</td>
<td>Jacques Jonathan Nyemb Administrator at GICAM</td>
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