



Cameroon  
Employers'  
Organization

*CRISIS PLAN*

***STOP COVID-19***

*by GICAM*

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# STOP COVID-19: GICAM RESPONSE PLAN

COVID-19 is a global pandemic affecting Cameroon, its economy, and the private sector.

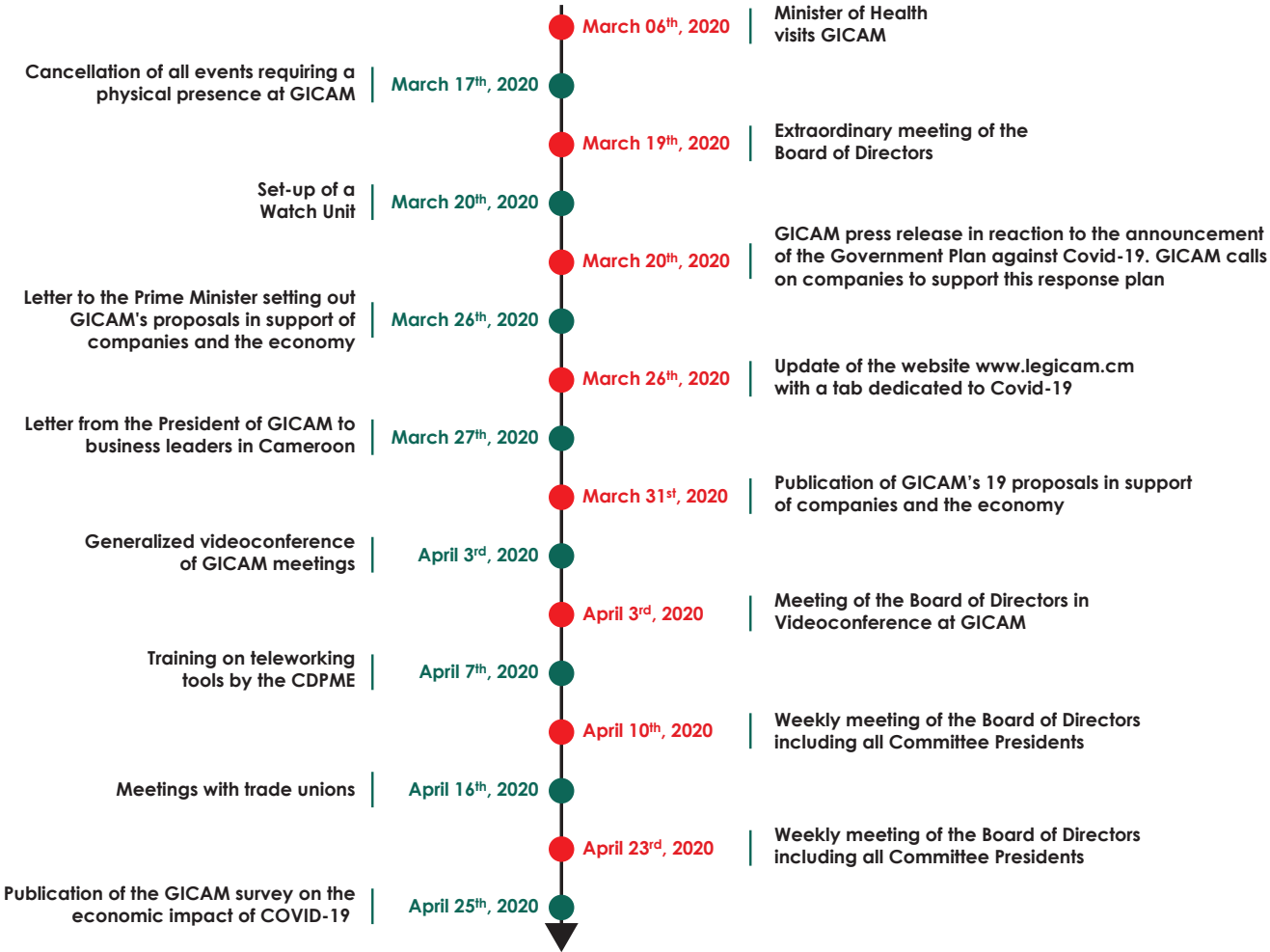
The coronavirus infection broke out in December 2019 in Wuhan, capital of Hubei province, in central China, and has rapidly spread around the world. On March 11th, 2020, the World Health Organization (WHO) officially classified it as a global pandemic. As of April 25th, 2020, the pandemic was affecting 187 countries around the world.

The first case was declared in Cameroon on March 6th, 2020. In response, a series of restrictive measures were decreed by the Government, including the closure of all borders, the prohibition of demonstrations/events gathering more than 50 people, restrictions in transport, the mandatory wearing of masks in public places...

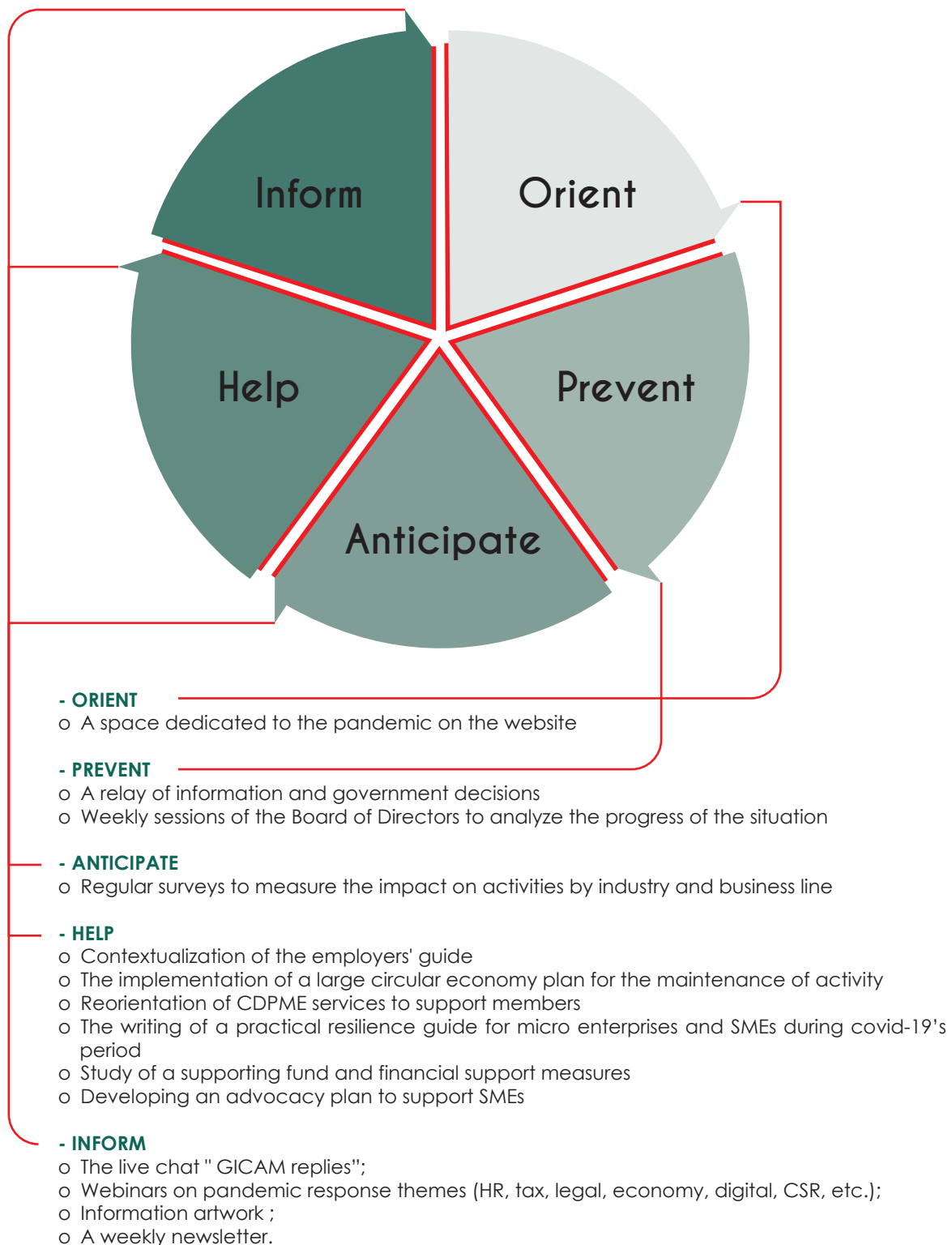
To meet the needs of the private sector, GICAM has put in place an emergency and response plan based on the following pillars :

-  Maintaining economic activity
-  Safeguarding employment
-  Promoting the circular economy

## 1. An unprecedented economic shock : chronology of GICAM actions



## 2. The reorganization of GICAM's communication in 5 major points: the virtuous circle of crisis communication



### 3. Our support: because our members are the very essence of our existence

#### GICAM of services

Supporting members during the crisis via :

- Dedicated services (webinar, information capsule, news flash, etc.);
- Circular economy: join our list of service providers ;
- Information by theme (HR, economy, tax, legal, digital, social, etc.);
- Exchange in Live Chat: GICAM replies  
#PandemicSurvivalPlan # PandemicCovid19.

#### GICAM of influence

Influence economic decisions

- Framework for consultation with trade unions and other organizations ;
- Defend the interests of the private sector before the Government.

#### GICAM of economic intelligence

economic response strategy to the pandemic

- Watch unit ;
- Sector impact analysis (by industry) ;
- Strategy to maintain the employment rate ;
- Legal and fiscal measures ;
- Limit bankruptcies (support funds, specific support, etc.).

### 4. Giving you back the floor because you have a say



*Send your complaints to the Board of Directors which meets weekly here :*

<https://forms.gle/CctEp5m983pVBEBN8>

*Give your opinion on the management of the pandemic and GICAM's STOP COVID-19 plan here :*

<https://forms.gle/eHmaeAYxRbnbsdKv7>



## 5. STOP COVID-19 agenda

### The program of our meetings

ACTIVITY	THEME	DATE-TIME-DURATION	HOST / PRESENTER
Live Chat with GICAM (Facebook + Zoom)	GICAM replies	May 1st, 2020 at 3 p.m. (duration 1H)	<b>Alain Blaise Batongue</b> <i>Executive Secretary, GICAM</i>
Human resources webinar	HR management during COVID-19 crisis	May 7 at 3 p.m. (duration 20 min)	<b>Emilienne Biboum</b> <i>Vice-President of the Social, Employment and Skills Acquisition Committee, GICAM</i>
Webinar on tax issues	Management of your relations with tax, customs and NSIF administrations during COVID-19 crisis	May 8 at 3 p.m. (duration 20 min)	<b>Laure Kenmogne</b> <i>Administrator at GICAM &amp; President of the Tax, parafiscal and customs commission, GICAM</i>
Webinar on legal issues	Boards meetings and General Assemblies during COVID-19 crisis	May 13 at 3 p.m. (duration 20 min)	<b>Patience Mapoko</b> <i>President of the Legal affairs, litigation and regulation Committee, GICAM</i>
Webinar on digital economy and tools	7 key points to organize teleworking during COVID-19 crisis	May 15 at 3 p.m. (duration 20 min)	<b>Reine Mbang Essobmadje</b> <i>Administrator &amp; President of the Digital Economy committee, GICAM</i>
Webinar on governance	Which governance for resilient and sustainable companies?	May 22 at 3 p.m. (duration 20 min)	<b>Jacques Jonathan Nyemb</b> <i>Administrator at GICAM</i>

## 6. Without forgetting the barrier measures



**Disinfect your hands regularly**  
(before and after every contact with a person)



**Cough or sneeze into your elbow**



**Do not shake hands, do not kiss**



**Use a disposable tissue**



**Avoid touching your face**



**Wear a mask**  
Strictly respect the above measure